



Subject:	Visit Belfast - Renewal of the Sharing Agreement with Translink and Visit Belfast
Date:	26 August 2026
Reporting Officer:	Keith Forster, Director Economic Development
Contact Officer:	Lesley-Ann O'Donnell, Senior Manager Culture and Tourism Pièr Morrow, Tourism and Events Development Manager

Restricted Reports	
Is this report restricted?	Yes ☐ No ☒
If Yes, when will the report become unrestricted?	
After Committee Decision	☐
After Council Decision	☐
Some time in the future	☐
Never	☐

Call-in	
Is the decision eligible for Call-in?	Yes ☒ No ☐

1.0	Purpose of Report
	The purpose of this report is to seek approval from the Committee for the renewal of the Partnership Agreement with Translink and Visit Belfast for the operation of a ticketing area at Belfast Welcome Centre.
2.0	Recommendations
2.1	Members are asked to: Approve the renewal of the Partnership Agreement with Translink and Visit Belfast for the operation of a ticketing area within Belfast Welcome Centre at 8-9 Donegall Square North, up to 31 March 2029.

3.0	Main report
3.1	Key Issue Approval of renewal of the Sharing Agreement with Translink and Visit Belfast for the operation of a ticketing area within Belfast Welcome Centre at 8-9 Donegall Square North up to 31 March 2026.
3.2	There has been a partnership agreement in place since 2017 with Translink and Visit Belfast to operate a ticketing area within Belfast Welcome Centre. The agreement is due for renewal for a further three years, the extension of which will ensure that there is continued ticketing services being provided at this key location in Belfast and Translink has indicated it wishes to continue to provide that service.
3.3	Subject to Members approval, officers will work to make the relevant modifications to the lease agreement if required; and the Sharing Agreement with Translink will be renewed.
3.4	<u>Financial and Resources Implications</u> No financial implications – Visit Belfast funding is subject to an annual funding agreement from recurrent budget.
3.5	<u>Equality and Good Relations Implications/Rural Needs Assessment</u> None associated with this report.
4.0	Document Attached
4.1	None